

Link page guide for partners

How to set up your link in bio with Linktree. Why every partner needs one page behind every bio, what to put on it and in what order, and where your partner link does and does not go.

Every app gives you one link in your bio. TikTok, Instagram, YouTube, X. If you put your Telegram link there, some apps cut your reach for sending people off the platform. If you put your partner link there, the app sees financial promotion and can remove it. And if you ever change where you want people to go, you have to edit five bios.

A link page fixes all three. It is one simple web page with a few buttons on it. The page goes in every bio. The buttons go wherever you want, and you can change them any time without touching the bios. Linktree is the best known tool for this, it is free to start, and it takes about 15 minutes.

This guide sets it up with you, step by step, with screenshots.

What you will learn

- What a link page is and why it matters for affiliate marketing
- Why a link page is safer than a bare Telegram or broker link
- How to set up Linktree step by step, with screenshots
- What goes on the page, in what order, and where each button sends people
- Where your partner link goes, and where it does not
- Three real partner link pages taken apart, and what to write on the buttons
- What to check once a month
- Top tips, do this not that, and key takeaways

What is a link page, and why does it matter for affiliate marketing?

A link page is a web page with your photo, one line about you, and a short list of buttons. Someone taps the link in your bio, lands on the page, and picks where to go. Linktree is the best known tool for this: tens of millions of creators use it, it is free to start, and it takes about 15 minutes.

For an affiliate the page does one job that matters more than anything: it turns the single link every app gives you into as many destinations as you have offers. The registration page, a campaign page, the school, your Telegram, your other accounts. And because it looks like a normal website, the apps are comfortable with it in a way they are not with a bare broker or Telegram link.

What a link page looks like

A web page with your photo, one line about you, and a short list of buttons. Someone taps the link in your bio, lands on the page, and picks where to go.

Without a link page	With a link page
Five bios, five different links to keep updated	One link everywhere, change the buttons once
A Telegram link in the bio, which TikTok and Instagram do not like	A normal web link, which every app is comfortable with
One destination only	Telegram, WhatsApp, your other accounts and your free thing, all on one page
Nothing about who you are before they tap	Your face and one line first, then the buttons

ONE LINK EVERYWHERE, ONE PAGE BEHIND IT

WITHOUT A LINK PAGE

Five bios, five links, five problems

TikTok bio	t.me link, reach cut
Instagram bio	broker link, removed
YouTube	old channel link
X bio	forgot to update

Change your channel and you edit every bio. Put a broker link in and the app removes it.

WITH A LINK PAGE

One link, change the buttons once

Every bio [linktr.ee/yourname](#)

Your name

Start from zero

Open an account

TikTok

Instagram

YouTube

A normal web link the apps are comfortable with. Your offers sit behind the buttons.

Your partner link belongs on the page too, with the honest line next to it. Not bare in a bio, and never next to a money promise.

One link in every bio, one page behind it, buttons you change any time.

Why it protects you

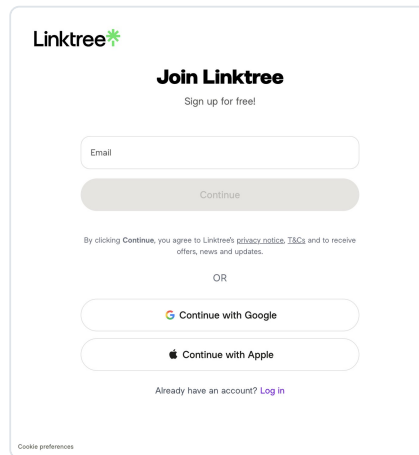
Reach. TikTok and Instagram watch where bio links go. A link straight to Telegram or WhatsApp looks like pulling people off the app, and a broker link looks like financial promotion. Both can cut how many people see your videos. A link page looks like a normal website.

Control. Your Telegram channel is behind a button. Start a new channel, move to WhatsApp, add a free course: change the button once, every bio still works.

How to create your Linktree, step by step

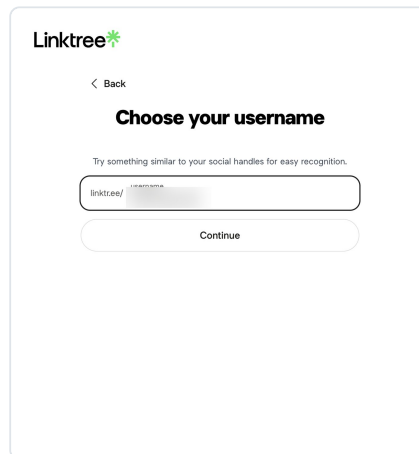
Setup takes about 15 minutes. The screenshots below are from a computer. On a phone the screens look the same, just narrower.

Step 1. Go to linktr.ee and tap **Sign up**. Use an email you check, or continue with Google or Apple.

The image shows the Linktree sign-up screen. At the top is the Linktree logo. Below it is the heading "Join Linktree" and the subtext "Sign up for free!". There is an input field for "Email" and a "Continue" button. Below the button is a line of small text: "By clicking Continue, you agree to Linktree's privacy notice, T&Cs and to receive offers, news and updates." Below this is the word "OR" and two buttons: "Continue with Google" and "Continue with Apple". At the bottom, there is a link "Already have an account? Log in" and a "Cookie preferences" link in the bottom left corner.

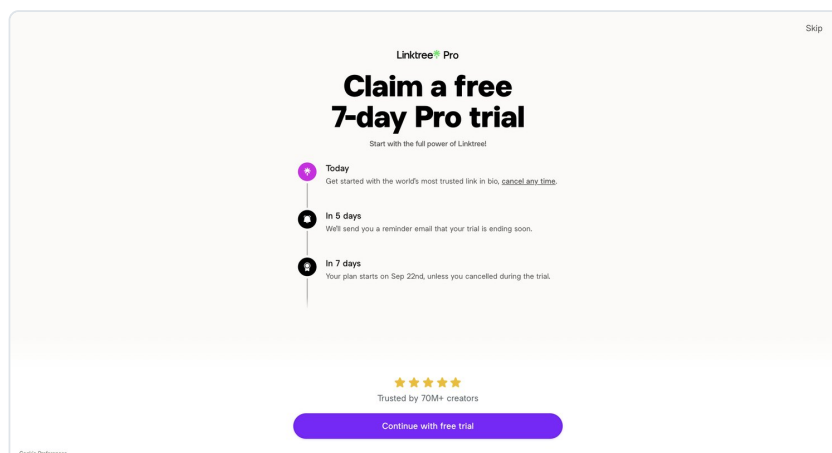
The sign up screen. Email, or continue with Google or Apple.

Step 2. Choose your username. Same as your TikTok, Instagram and Telegram, so your link is linktr.ee/yourname and people recognise it.

The image shows the Linktree "Choose your username" screen. At the top is the Linktree logo and a "< Back" link. The heading is "Choose your username" with the subtext "Try something similar to your social handles for easy recognition." Below this is an input field with "linktr.ee/" and a "Continue" button.

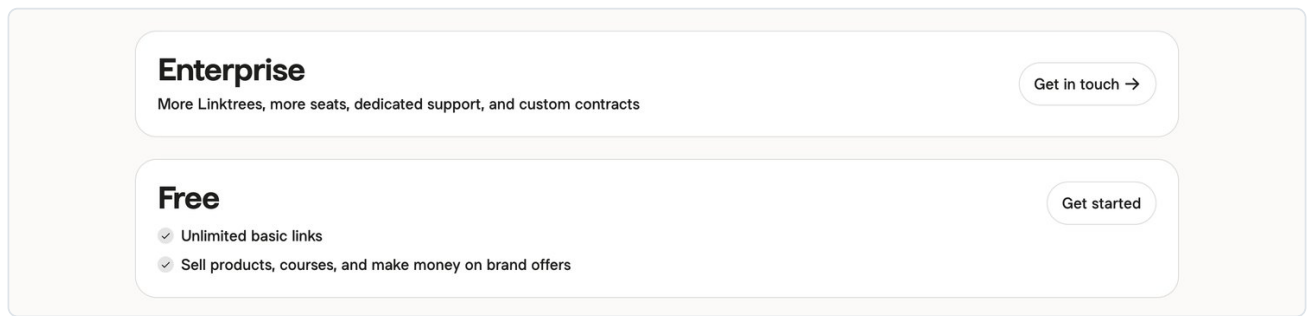
Pick the same username you use everywhere. This becomes your link.

Step 3. Linktree now offers you a free 7-day Pro trial. Tap **Skip** in the top right corner. Do not tap "Continue with free trial". The trial turns into a paid plan after 7 days unless you cancel it, and you do not need Pro for anything in this guide.

The image shows the Linktree Pro trial offer screen. At the top right is a "Skip" link. The heading is "Claim a free 7-day Pro trial" with the subtext "Start with the full power of Linktree". Below this is a timeline with three steps: "Today" (Get started with the world's most trusted link in bio, cancel any time), "In 5 days" (We'll send you a reminder email that your trial is ending soon), and "In 7 days" (Your plan starts on Sep 22nd, unless you cancelled during the trial). Below the timeline is a five-star rating and the text "Trusted by 70M+ creators". At the bottom is a "Continue with free trial" button. In the bottom left corner is a "Cookie Preferences" link.

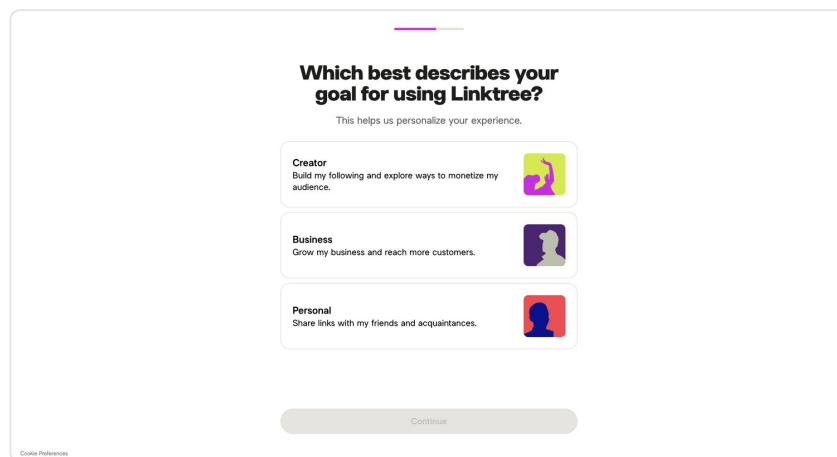
The Pro trial offer. Tap Skip, top right.

Step 4. On the plans page, scroll down to **Free** and tap **Get started**.



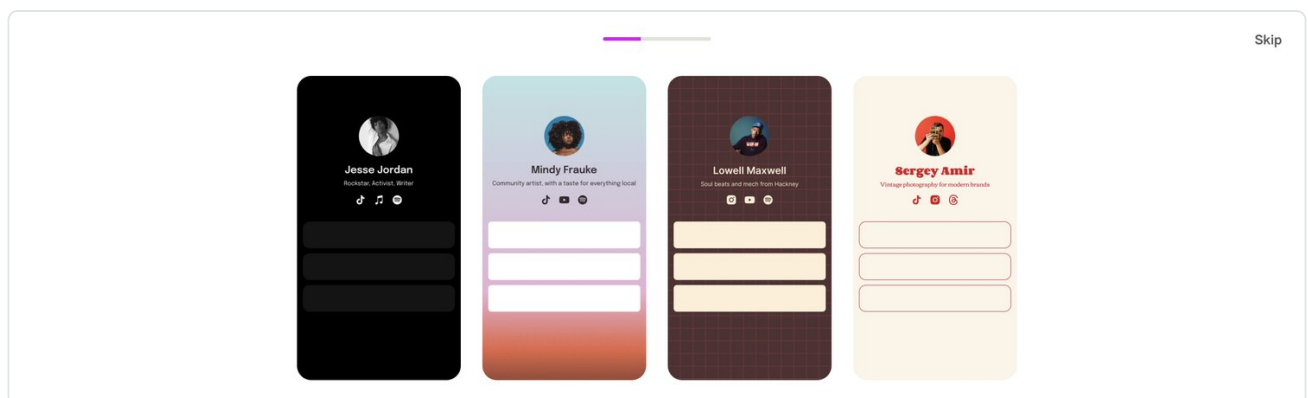
The Free plan. Unlimited basic links is all you need.

Step 5. Linktree asks what your goal is. Tap **Creator**, then **Continue**.



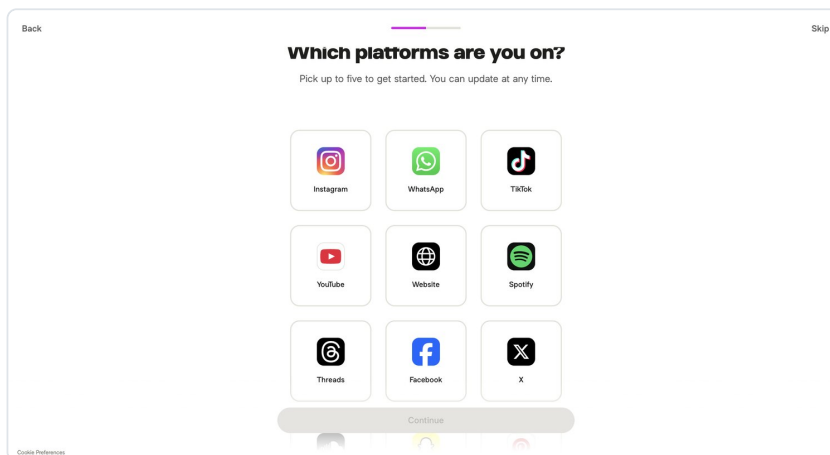
Creator is the right choice for a partner.

Step 6. It shows you templates. Tap **Skip** in the top right. You can pick a look later, when the buttons are in.



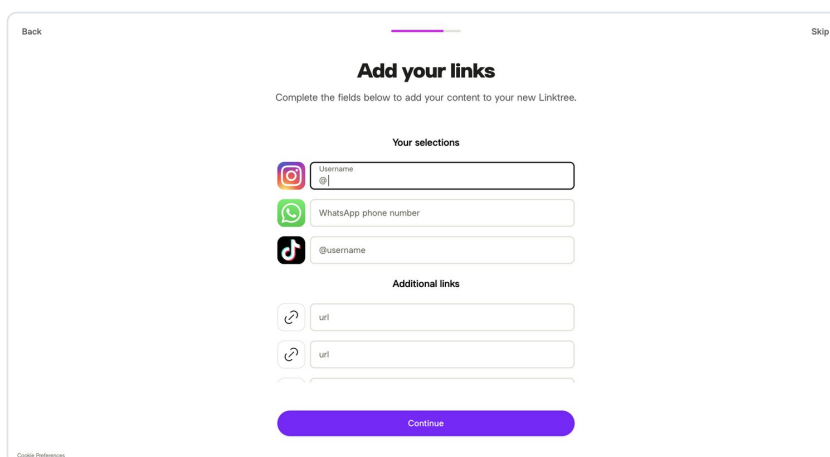
Templates. Skip for now.

Step 7. Pick the platforms you are on. Tap Instagram, TikTok, YouTube, WhatsApp, whichever you use. Do not worry about Telegram here, it comes in the next step as a normal link. Tap **Continue**.



Pick the apps you are on. Up to five.

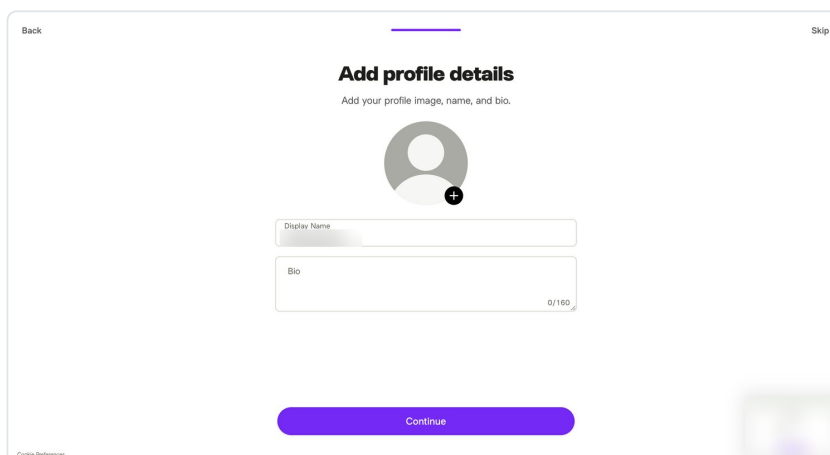
Step 8. Add your links. Type your username for each app you picked. Under **Additional links**, paste your Telegram channel link (t.me/yourchannel) into the first url field. Tap **Continue**.



Your usernames on top, your Telegram channel link under Additional links.

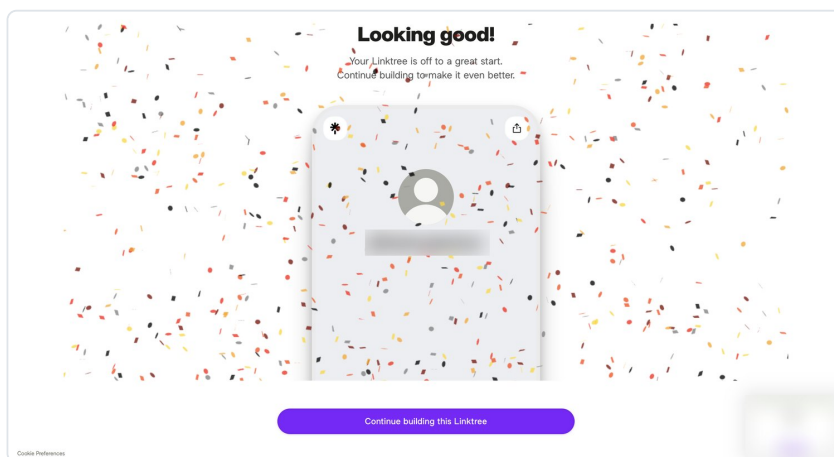
Step 9. Add your profile details. Tap the + on the circle and upload your face, the same photo as your other accounts. In Display Name put your name. In Bio put one line: what you do and who it is for.

Learning to trade, posting every day. Free beginner tips and my Telegram below.



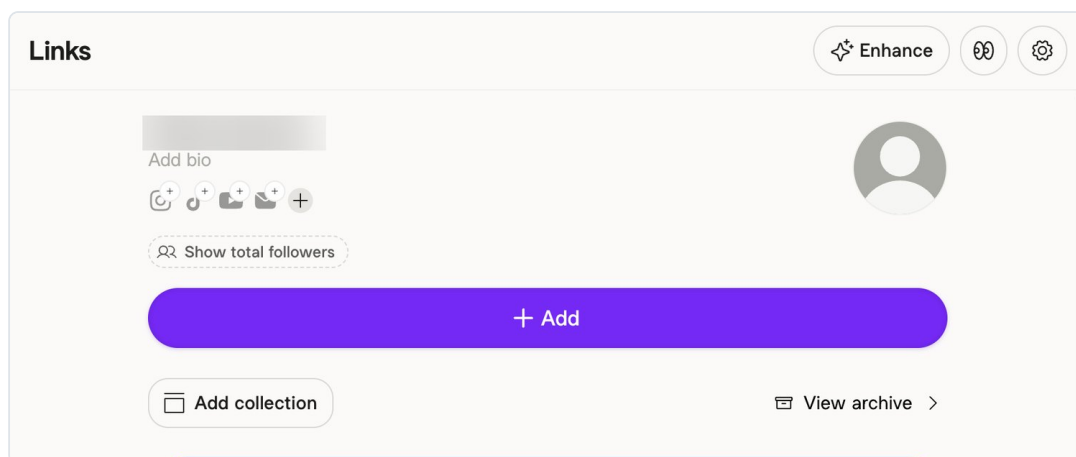
Profile image, display name and bio. Same face and name as everywhere else.

Step 10. You will see "Looking good!". Tap **Continue building this Linktree**. This opens your admin page, where everything else happens.



Setup done. Continue building takes you to the admin page.

Step 11. In the admin page, tap **Links** in the left menu. Every button is here. Tap the pencil next to a name to rename it, tap the pencil next to URL to change where it goes, and drag the dots on the left to change the order. To add a new button tap the purple **Add** button.

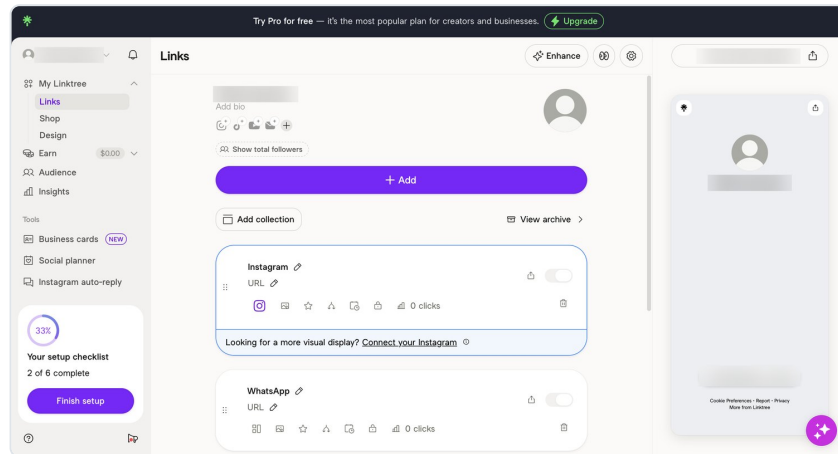


The Links page. Add a button, rename it, or drag it to a new position.

Step 12. Set the buttons up in this order. The top button gets the most taps, so the order matters. Rename the Telegram link to **Start from zero** and drag it to the top.

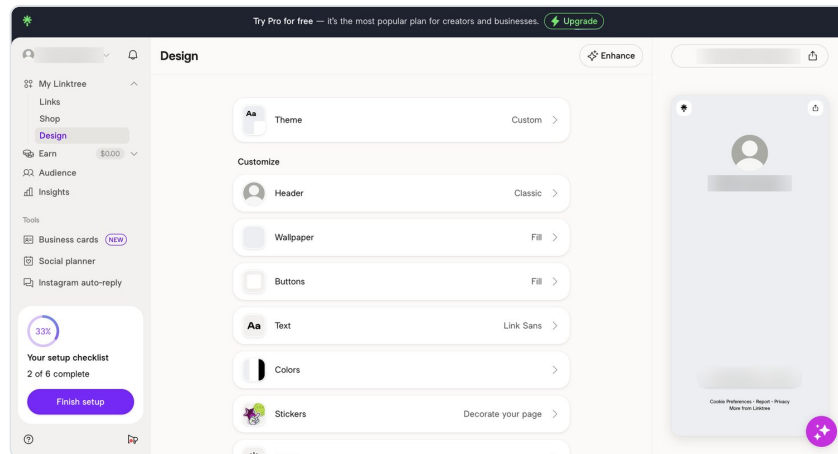
Order	Button name	Where it goes
1	Start from zero	Your Telegram channel
2	Message me	Your Telegram (t.me/yourusername) or your WhatsApp
3	Free beginner tips	Your free thing or the trading school, if you have one. If not, skip it for now.
4	Open an account	Your PrimeXBT partner link, with "the platform I use" next to it. Higher if your audience already trades.
5	TikTok	Your TikTok profile
6	Instagram	Your Instagram profile
7	YouTube	Your YouTube channel
8	X	Your X profile

Four to eight buttons. Not fifteen. A long list means nobody taps anything. The switch on the right of each button turns it on or off, so make sure every button you want is switched on.



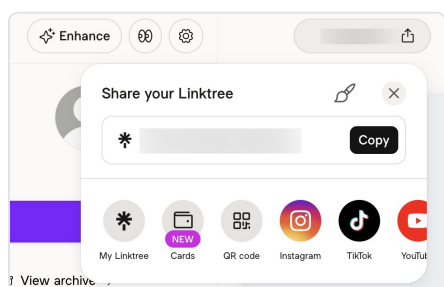
The Links page with your buttons. Start from zero is always on top.

Step 13. Pick a look. Tap **Design** in the left menu. Choose one theme, one background colour, buttons that are easy to read. It should look like you, not like a company. Do not spend more than five minutes here. The phone on the right shows you how the page looks while you change things.

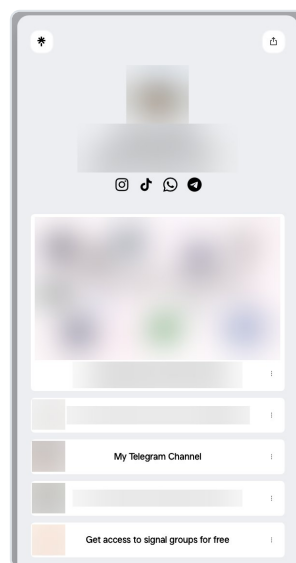


Design. One clean theme, easy to read on a phone. The preview on the right updates as you go.

Step 14. Check the page as a visitor. Your link is shown at the top right of the admin page, linktr.ee/yourname. Tap the share icon next to it to copy it, then open the link in your browser and tap every button. Make sure each one goes where it should, especially Start from zero.



The share icon next to your link. Copy the link, then open it to test every button.



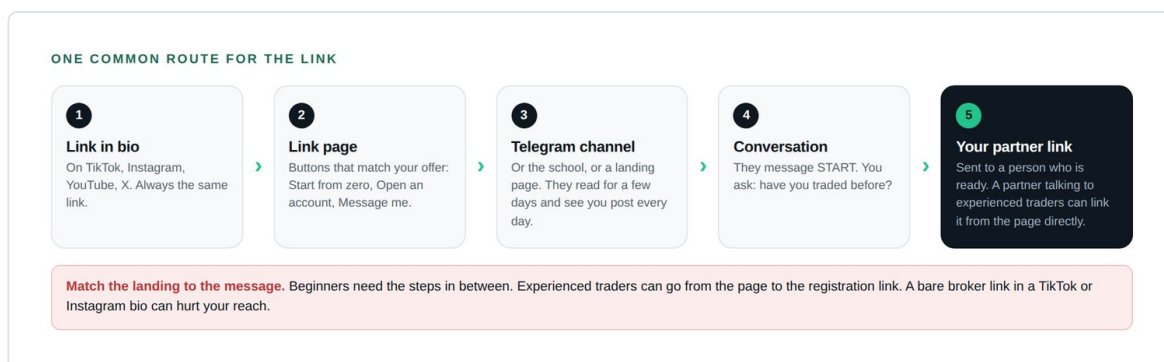
A real partner page as a visitor sees it: face, one line, app icons, then the buttons. Details blurred. Use the button names from the table, not these.

Step 15. Put the link in every bio. TikTok (when the Links field is open to you), Instagram, YouTube channel links, X. Same link everywhere.

Where your partner link goes, and where it does not

Your PrimeXBT partner link can go	It does not go
On the link page, as a button below the free options: "Open an account (the platform I use)"	Straight in a TikTok or Instagram bio as a bare broker link
In your Telegram channel, in the pinned "how to start" message	In a TikTok or Instagram caption
In a conversation, after you have asked "have you traded before?"	Next to any money promise
In a YouTube description, with the honest line next to it	As the only button on the page

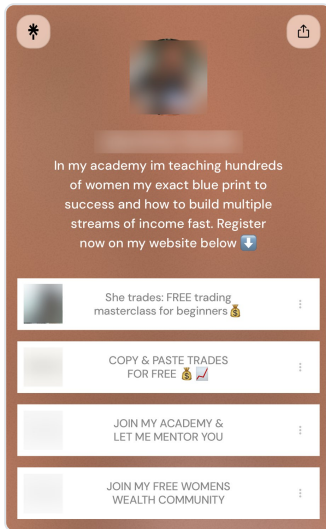
Why the page is the right place and the bio is not: a bare broker link in a bio is financial promotion in the eyes of the apps, and it gets links removed and reach cut. A link page in between is what the apps are comfortable with, and it lets the person choose. A partner who targets experienced traders can put the registration button higher. A partner who targets beginners keeps Start from zero and the free course on top. Either way, the honest line goes under the button: "I partner with the platform I use."



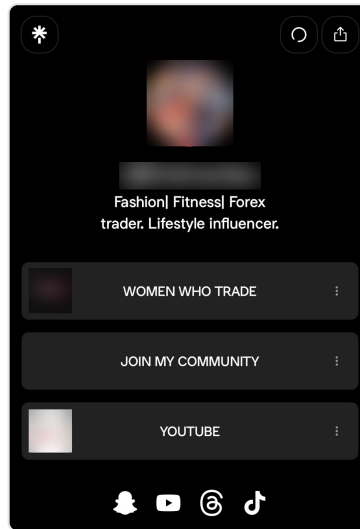
Bio link, link page, Telegram channel, conversation, your partner link. In that order.

Three real partner link pages

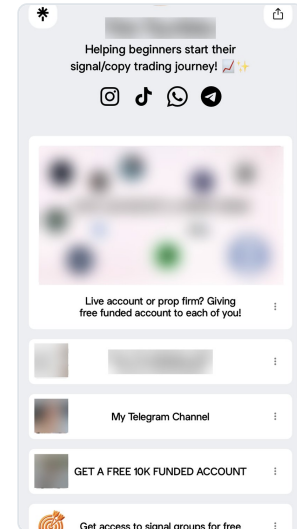
Three link pages from trading partners, names, faces and brand images blurred. Each one gets something right and something wrong, and the wrong parts are the ones to learn from.



The academy page. A face, a warm colour, four buttons with a clear ladder: free masterclass, free trades, paid academy, free community. Good shape. The problem is the words: "my exact blueprint to success", "multiple streams of income fast", money bag emojis. That bio reads as a promise, and it is the first thing a platform reviewer reads too.



The lifestyle page. Three buttons, no clutter, app icons at the bottom. "Women who trade" names the audience, which is right. But "Join my community" says nothing about what you get, and there is no "start here" for a beginner. Clean, but it does not tell a stranger what to do first.



The everything page. The bio is the best of the three: "Helping beginners start their signal and copy trading journey." Then five buttons that compete: a comparison post with a wall of platform logos, a paid indicator with a promo code, Telegram, a free funded account, signal groups. A visitor who wants to start does not know which button is the first one.

What to take from them. A face and one line about who it is for (all three). Three to five buttons, not more (the first two). Name the audience in the bio (the second and third). Put the free thing first and the paid thing last (the first). **What to avoid:** promise words in the bio, money emojis, two "free" buttons that compete, and a comparison of platforms as the top button, which is a post, not a door.

The page we recommend, built from these: face, one line ("Learning to trade, posting every day. Free beginner tips below."), then four buttons in this order: Start from zero, My Telegram, My daily trades, Message me. The honest line under the buttons. That is the whole page.

What to write on the buttons

The button name is the whole message. Keep it plain and say what they get.

Works	Does not work
Start from zero	Join now
Message me	Click here
Free beginner tips	VIP access
My Telegram	Sign up
My daily trades	Make money with me

No money words. No urgency. If a button name sounds like an advert, rename it.

Where to send people from the page

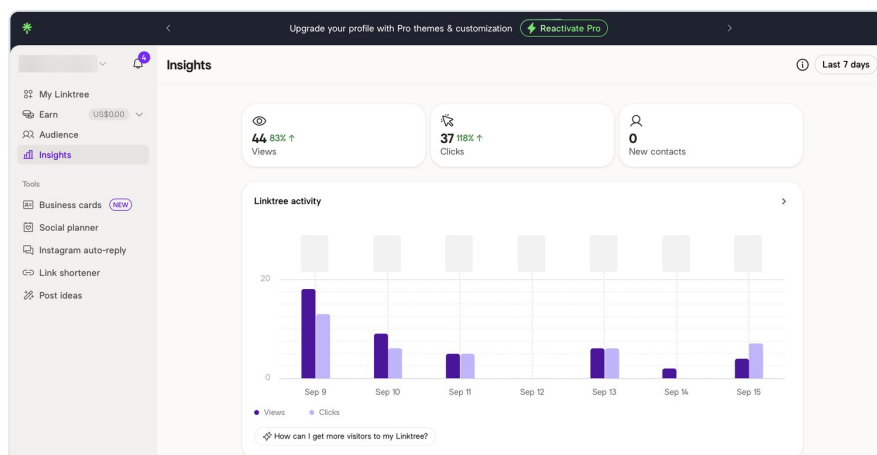
The buttons are your funnel. Match them to your offer, same as on every platform.

Button goes to	When it fits
The PrimeXBT registration page	Your audience already trades. Put it high.
A campaign or product page	One specific offer. Rename the button when the campaign changes.
The trading school or free course	Beginners. Put it on top.
Your Telegram channel	You post daily and want people to see everything and message you.
Your YouTube channel	Your offer needs the long explanation.
WhatsApp or Telegram DM	A conversation, fast.

Once a month

You do not need to look at the page often. Once a month, three things:

1. **Open the page and tap every button.** Links break. Channels get renamed.
2. **Check the order.** If you now have a free course, put it second. If you moved from Telegram to WhatsApp, change the Message me button.
3. **Look at the click numbers, if you want.** Tap **Insights** in the left menu. Linktree shows how many people tapped each button. Useful after a few months, noise in month one. If Start from zero gets almost no taps compared to your profile visits, rewrite your bio line.



Insights in the left menu. Views and clicks per button. Ignore it for the first month.

Top tips for your link page

- 1. Same face, same name, same link everywhere.** People should recognise you from the bio to the page to the destination.
- 2. The top button is the one that matters.** It gets most of the taps. Start from zero for beginners, Open an account for traders.
- 3. Four to eight buttons.** Fewer is better. A long list means nobody taps anything.
- 4. Plain names, no money words.** The button says what they get. "Open an account", not "Make money with me".
- 5. The honest line under the partner button.** "I partner with the platform I use." It protects you and it converts better.
- 6. Skip the trial, stay on Free.** You need nothing Pro offers to do this job.
- 7. Test it once a month.** Tap every button. A broken top button is a month of lost people.
- 8. Look at the click numbers after month one.** Insights shows taps per button. If the top button gets almost nothing compared to views, rewrite your bio line.

Do this, not that

Do this	Not that
Same face, same name, same link everywhere	A logo, a different name on every app
Start from zero on top, to your Telegram channel	Telegram buried at the bottom
Four to seven buttons	Fifteen buttons, so nobody taps anything
Plain names that say what they get	"Join now", "Make money with me"
Page in the bio, Telegram behind the button	A bare Telegram link in the bio
Skip the trial, stay on Free	"Continue with free trial", a paid plan after 7 days
Tap every button once a month	A broken top button for a month
Partner link on the page with the honest line under it	Partner link bare in a bio, or next to a money promise

Key takeaways

- One link in every bio, one page behind it. Change the buttons, never the bios.
- A link page is safer for your reach than a bare Telegram or broker link, and it turns one link into every destination you have.
- The buttons are your funnel: registration page, campaign page, school, Telegram, your accounts. Order them by your audience.
- Your partner link belongs on the page with the honest line next to it, not bare in a bio, and never next to a promise.
- Plain names, your face, four to eight buttons, free plan, test once a month.

Your checklist

- ☐ **Signed up, skipped the trial, picked Free.** Same username as your other accounts.
- ☐ **Buttons in order.** Start from zero, Message me, then your accounts.
- ☐ **Face photo, your name, one line.**
- ☐ **Plain theme.** Five minutes, no more.
- ☐ **Every button tested as a visitor.**
- ☐ **Link pasted into every bio.**
- ☐ **Honest line under the partner button.**

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